HPU Libraries & Media Services
Guidelines for Swank Motion Pictures Streaming Purchases

Digital Campus by Swank Motion Pictures allows students and professors the flexibility to legally view course-assigned films outside of the classroom through streaming media. Providing digital access to course related films allows educators to enhance the learning experience without taking up valuable class time.

Though Swank Motion Pictures is a valuable resource for faculty at HPU, there are some general guidelines and options that HPU Libraries ask that faculty consider before having the library purchase streaming licenses.

- **Availability**: have the HPU Media & Digital Resource Librarian look up the availability of your desired film/films through the Swank Digital Campus website. If the desired film/films are not available through Swank, than HPU Libraries cannot stream your film due to copyright restrictions.

- **Multiple viewings**: Make sure you want your students to use the film as primary text, therefore viewing the film multiple times. If you only want your students to watch the film one time, then purchasing streaming licenses are generally not the best option.

- **DVD clips**: Make sure that you want students to refer to the whole film. If you want digital film clips available, please contact the HPU Media & Digital Resource Librarian about creating digital clips to be put on private URLs.

- **The size of your class**: if your class is small, putting a physical DVD on reserve for students to watch in the library might be the best option.

- **Screening in class**: streaming film is generally not the best option if you are playing a film in class. Streaming film is best used for students to watch outside of the classroom.

Please contact the Media & Digital Resource Librarian at achadwel@highpoint.edu if you have any questions or concerns about Digital Campus by Swank Motion Pictures or other HPU Libraries streaming questions or concerns.